

“Hospitality Security & Terrorism: *Technology’s Role*”



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OBJECTIVE OF SECURITY

“ Reduce the Risk of a Potential Loss of People or Other Assets Resulting from Intentional Acts to an Acceptable Level ”

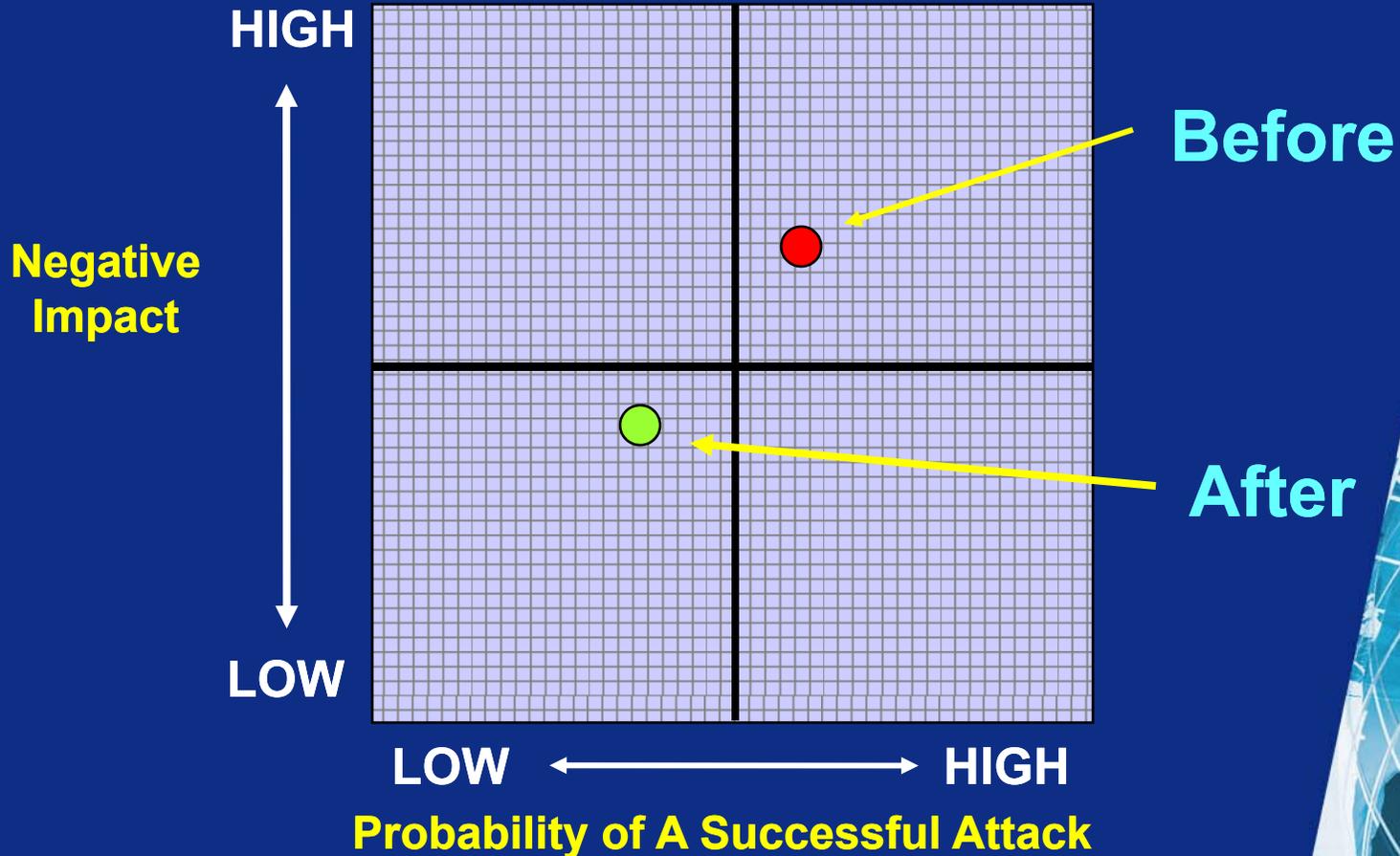
Hospitality’s Challenge:

“ Balancing Effective Security with a Positive Guest Experience ”



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REDUCING RISK:



100% Protection Does Not Exist!



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Effective SECURITY begins with ADVERSARY CHARACTERIZATION:

- WHO: People most likely to threaten the assets.
- HOW: Tactics & Techniques likely employed.
- WHAT: Tools, Weapons & Materials available.
- WHEN: Time Periods of greatest vulnerability.
- WHERE: Most likely points of attack.
- WHY: Adversary Motivations & Objectives.





Profiling Likely Adversaries Creates the *Design Basis Threat (DBT)*



Effective and Comprehensive Security **MUST** Include 3 Components:

- Architectural
- Technological
- Operational

Security Technology is only ONE of the Components

All 3 are Required – None are Effective Independently



ARCHITECTURAL:

Facility Elements that Affect and Impact Security

- Pedestrian Flow
- Vehicular Traffic Patterns
- Proximity Of Critical Targets
- Physical Barriers



TECHNOLOGICAL:

Elements and Systems that are Purpose-Specific to Security.

- Alarms, CCTV, Access Control
- Dynamic Barriers
- Emergency Communications
- Screening Systems



OPERATIONAL:

Policies & Procedures Governing the Behavior of All Persons on the Premises.

- Security Staffing
- Personnel Training
- Access Policies & Procedures
- Emergency Response



THE 6 ELEMENTS OF EFFECTIVE PHYSICAL SECURITY

- **DETERENCE**
- **ASSESSMENT**
- **DELAY**
- **RESPONSE**
- **DETECTION**
- **MITIGATION**



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DETERRENCE

**Creating the Perception that the
Probability of a Successful
ATTACK is Low.**

**Must be Observable During
Adversary Surveillance.**

- Formidable Physical Barriers
- Visible Security Technology
- Signage
- Presence of Security Personnel
- Adequate Lighting
- Lack of Concealment



DELAY

Physical Obstacles to a Rapid Arrival at the Target.

- Formidable Physical Barriers
- Locks
- Distance



DETECTION

Signaling of a Security Breach to Responsible Personnel.

- Alarm Systems
- Witness Report
- Direct Observation



ASSESSMENT

The Validation and Verification of the Nature of a Security Signal.

- Closed Circuit Television (CCTV)
- Direct Observation



RESPONSE

Action Initiated as a Result of a Validated and Verified Security Signal

- Dispatch Security Personnel
- Notify Law Enforcement



MITIGATION

Response Activity Intended to Prevent or Minimize the Loss of Assets

- Repel or Apprehend Adversary
- “Lockdown”



Technology’s Typical Role:

- **Detection**
- **Assessment**



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The KEY is Your *Master Security Plan*

- Assessments & Gap Analysis
 - Threat – Risk - Vulnerability
 - Architectural – Operational – Technological
 - Implement Corrective Measures
- Security Plan for NORMAL Conditions
- Security Plan for ELEVATED THREAT
- Emergency Response Plan

ALL MUST BE DONE BEFORE AN EVENT!



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Thank You for your Attendance!



Questions?